



BUSINESS2BUSINESS
WITH A TWIST



PRESENTS

the business buy·local festival 2010

**WYONG RACE CLUB,
THURSDAY 13TH OF MAY 2010, 11 AM - 6:30 PM**

By supporting local businesses you are investing in the future of your *family's lifestyle and job opportunities*.
So come on-board for an enjoyable and relaxed way to unite local businesses from the Central Coast.
Represented at the festival will be an *A-Z of Central Coast businesses all under the same roof*.

For information about the festival or on how you can be a part of this unique experience
contact Business to Business with a Twist on: **02 4392 8550**.



BUSINESS
GROWTH

WORKING
TOGETHER

SUPPORTING
LOCAL
INDUSTRIES

JOB
OPPORTUNITIES

FOR
SALE

BUILDING
YOUR FAMILY'S
FUTURE

Sponsor's and Exhibitor's Registration Form



THE BUY LOCAL BUSINESS FESTIVAL 2010 EVENT INFORMATION – Event 1

B2B with a Twist 'Buy Local Business Festival 2010' is a significant event for businesses on the Central Coast. The event will offer beneficial opportunities to showcase services and goods available in our region, gathering businesses and consumers under the one roof.

As always, 'With a Twist', the event is designed to create an enjoyable atmosphere whilst maximising business building potential. Along with business promotion the Festival will offer entertaining features such as sausage cook-offs, wine tastings, etc.

The Festival will be followed in the evening with a Business to Business with a Twist expo networking event to allow sponsors, exhibitors and attendees the opportunity to network further and develop business connections.

Event Date: Thursday, 13 May 2010

Venue: Wyong Race Club – Howarth Street, Wyong

Time: 11:00am – 6:30pm

EXHIBITORS

Our commitment to Exhibitors

1. x 1 exhibitors site - trestle table 1.8metre.
2. Category listing of business in program.
3. Event marketing – pre and post event – minimal \$40,000 value.

Benefits as an Exhibitor

1. Network with other local businesses.
2. Build awareness of your product/service.
3. Launch a new product or service.
4. Develop one-on-one relationships with existing and potential clients.

Examples of what you need to provide

1. Table dressings.
2. Literature/display items.
3. Pull up banners.

Suggestions

1. Make your Exhibitors table stand out from the rest.
2. Offer discounts, literature and/or promotions.
3. Demonstrations/tastings/examples of your product.
4. Man your stand at all times for maximum impact.

Site set-up

Sites will be available from 12noon Wednesday 12th May 2010 for setup. Setup MUST be completed by 10:00am.

Site vacation

Site will need to be dismantled and cleared by Friday 12noon 14th May 2010.

Sponsor's and Exhibitor's Registration Form



NOTES:

Please ask for a list of the Terms and Conditions that needs to be adhered to for all exhibitors and sponsors.

SPONSORSHIP

Our commitment to Sponsors

1. x 2 exhibitors sites – 2 x trestle tables 1.8 metres each.
2. Prime location of sites.
3. Category listing in program.
4. Logo identification on all marketing material including flyers and program*.
5. Logo/acknowledgement in media advertising (radio/TV)*.
6. Acknowledgement in the B2B with a Twist E-Newsletter.
7. 2 tickets to the B2B Networking Event providing you with an opportunity to network further.
8. A database of all the exhibitors and sponsors.
9. Logo identification in Festival Feature in B2B with a Twist – Jun-Aug10 Edition.
10. Combined Festival Sponsors tables will be allocated for **Event 2** the B2B with a Twist networking event held at 7pm that night, for your literature. (To be a one-off sponsor of one of the B2B networking events the usual cost is \$2500+ gst).

* Minimum of \$40,000 value on marketing (Pre and Post Event). Including TV/Radio, Letterbox Distribution, Feature in B2B Publication, Print material.

Benefits as a Sponsor

1. Build a quality database of local business operators.
2. Build awareness of your product/service.
3. Launch a new product or service.
4. Raise your profile in the region.
5. Develop one-on-one relationships with existing and potential clients.
6. Network with other local business owners.
7. Event 2 – the Business to Business with a Twist Festival of Business Networking Event showcasing your business to local business owners. It is anticipated that event will have over 300 business attendees.

B2B WITH A TWIST – FESTIVAL OF BUSINESS NETWORKING EVENT – *Event 2*

The B2B with a Twist's Networking Events offer an opportunity to network in a unique way with other local businesses and develop business relationships. With between 200-300 people attending these events they have proven to be a beneficial way to network in a relaxed environment. Providing the best of canapés, soft drink, wine, champagne and beer. This will be one of our largest events to date however numbers will still be limited. B2B with a Twist hold 7 events per year throughout the Central Coast and Newcastle regions. Please visit our website for information and pictures of previous events held.

Time: 7:00pm – 8:30pm

Cost: \$35 + gst per person

Sponsor's and Exhibitor's Registration Form



Company Name: _____ Contact Name: _____

Postal Address: _____

Suburb: _____ State: _____ Postcode: _____

Telephone: _____ Mobile: _____ Fax: _____

Email: _____

Costs

The Buy Local Business Festival 2010 – Event 1		
Sponsorship – <i>only one sponsor for each industry</i> (note includes 2 sites and 2 tickets to B2B Networking Event (Event 2 @ 7pm)	Quantity	Cost
\$1500 + gst		\$
Exhibitor	Number of Sites	Cost
Option 1 - \$150 + gst per site		\$
Option 2 - Package includes 1 site + advertisement in B2B with a Twist publication in the Festival Feature – in Post (Jun-Aug10) Edition - Advert size: 90mm x 33mm - \$350 + gst		\$
Further packages are available contact us on (02) 4392 8550 for details		
B2B with a Twist Festival of Networking - Event 2 - following festival	Number of Tickets	Cost
Tickets \$35.00 + gst per person		\$
Subtotal		\$
GST		\$
Total		\$

Signed: _____ Name: _____

Date: _____

Event 2 - Attendees

Name 1: _____ Email: _____

Name 2: _____ Email: _____

Name 3: _____ Email: _____

Name 4: _____ Email: _____

Name 5: _____ Email: _____

Sponsor's and Exhibitor's Registration Form



Buy Local Business Festival hours: 11am to 6:30pm 13 May 2010

B2B with a Twist Festival of Business Networking Event: 7:00pm – 8:30pm

Sponsor/Exhibitor setup time: From 12noon Wednesday 12th May (if required) to be completed by 10am 13th May

Sponsor/Exhibitor dismantle time: Must be completed by 12noon Friday 14th May 2010

Do you require power: Yes / No (limited sites available)

Terms and Conditions

1. Exhibitors must be a local or affiliated business on the Central Coast
2. The organisers are not responsible for any theft, damage or loss of goods the exhibitor brings to the Event.
3. Site sharing is not permitted. All product and promotional material shall be specific only to the Exhibitor. No Exhibitor shall be permitted to distribute material on behalf of another business.
4. Exhibitors may not charge for any refreshments, prepared or cooked food provided at their site. It is the responsibility of the Exhibitor to comply with any health and council regulations regarding the serving of food or drink from their site. The organisers are not responsible for any introduction of food to the event by the Exhibitor and the effect of it afterwards.
5. The Organisers reserve the right to eject any Exhibitor from the event, without refund, if the Exhibitor is deemed to jeopardize the successful outcome of the event.
6. The Exhibitor must submit a booking form and payment must occur within 10 working days from the date of booking to secure their position.
7. Exhibitors must provide a Certificate of Currency for Public Liability Insurance to the value of \$10,000,000 to receive site confirmation and attend on the day of the event.
8. The Exhibitor shall be responsible for the dressing of their site in the specified setup time and dismantle and remove their exhibit, including rubbish, at the specified close time.
9. Table size will be a minimum 1.8 metres. Size will be confirmed with site confirmation.
10. The Exhibitor may only occupy space provided as per site confirmation and ensure thoroughfares are kept clear and tidy at all times.
11. The Exhibitor will be responsible for any loss or damage they incur to items provided by the venue or organisers.
12. Exhibitors must comply with terms and conditions if and when they are set by the venue. Failure to do so will result in termination of the Exhibitor's site. No refund will be given and any expenses incurred will be met by the Exhibitor.
13. No refunds will be given within one month of the event unless the site can be reallocated. A minimum charge of 25% will be charged for administration.
14. Limited powered sites are available on request. All electrical items must be tagged and tested.
15. Exhibitor contact details will be made available to Buy Local Business Festival sponsors unless otherwise advised in writing.

I agree to the above terms and conditions:

Company: _____ Title: _____

Signed: _____ Name: _____

Date: _____

WHAT'S NEW IN
ELECTRONICS

UNITING TOGETHER
COMMUNITY &
BUSINESSES

FINANCIAL
PLANNING
&
SUPERANNUATION
EXPERTS

FRESH LOCAL
PRODUCE

TOURISM &
LIFESTYLE

MANUFACTURING
DEMONSTRATIONS

CELEBRITY
GUESTS

BUY DIRECT
FROM THE
LOCAL
MANUFACTURER

CELEBRATE WHAT WE
HAVE & WHAT WE
CAN ACHIEVE

HOLIDAYS
&
ATTRACTIONS
ON OUR
CENTRAL COAST

SECURITY HOME
AND BUSINESS

LOCAL CAFES
AND
RESTAURANTS

CHEF COOK-OFFS
DEMONSTRATIONS
& TASTINGS

VISIT
www.b2bwithatwist.com.au

TO REGISTER
For Prize Draws

LOCAL
BUTCHERS
BBQ
COOK-OFF

D.Y.I.
DEMONSTRATIONS
INCLUDING
HOME, GARDEN
& CARPENTRY

EMPLOYMENT
&
TRAINING
SERVICES

COMPUTER
DEMONSTRATIONS

the
buy·local
business
festival
2010

HOME & BUSINESS
WEBSITE ADVISE &
DEMONSTRATIONS

THINK YOUR A POET
AND DON'T KNOW

BEST POEM OR
LYRIC COMPETITION
ABOUT OUR
CENTRAL COAST

SUPPORTING
OUR LOCAL
INDUSTRIES

\$1000's
PRIZES
AND
GIVEAWAYS

REGISTER TO
ATTEND

PROMOTIONAL
AND
MARKETING IDEAS

ONE ON ONE
WITH YOUR
LOCAL
COUNCIL

MEET SOME OF
OUR LOCAL
REPTILES

D.Y.I.
DEMONSTRATIONS
FROM HOME
GARDEN &
CARPENTRY

SELF
DEFENCE
DEMONSTRATIONS

PHOTOGRAPHY
BY
KEN DUNCAN

BUSINESS SERVICES
FREE
ONE ON ONE
ADVICE AND
INFORMATION

BUSINESSES &
TOURISM
OUR FUTURE

SPECIALISED
BUSINESSES

LOCAL
BANDS

INVESTING IN YOUR
FAMILY'S FUTURE

LOCAL
JOB
OPPORTUNITIES

FREE WINE &
BEER TASTING