



B2B Publication Booking Form

Includes B2B/LBH Annual Membership

Annual Membership \$95+ gst

Your Benefits:



1. Save 10% on advertising in the B2B with a Twist Publication
2. Save on the B2B with a Twist Networking Events
Free entry for one person to 4 B2B with a Twist networking events



3. Save on Central Coast letterbox distribution to residential, rural and business.
4. Save up to 10% on printing
5. Save 10% on graphic design

Tick box for LBH/B2B Membership

Please tick box for the option required

ADVERTISEMENT SIZE	AD SPECIFICATIONS	NON MEMBERS	Please Tick	MEMBERS SAVE 10%	Please Tick
Full Page Ad	185mm wide x 277mm high	\$1,575 + gst		\$1,418 + gst	
1/2 Page Horizontal Ad	185mm wide x 134mm high	\$855 + gst		\$ 770 + gst	
1/2 Page Vertical Ad	90mm wide x 275mm high	\$855 + gst		\$770 + gst	
1/3 Page Ad	185mm wide x 88mm high	\$710 + gst		\$639 + gst	
1/4 Page Ad	90mm wide x 134mm high	\$555 + gst		\$500 + gst	
2/3 Column Ad	119mm wide x 88mm high	\$525 + gst		\$473 + gst	
1/3 Column Ad	56mm wide x 88mm high	\$295 + gst		\$266 + gst	
Small Ad	90mm wide x 33mm high	\$245 + gst		\$221 + gst	
1 Column Advertorial <i>Logo & 320 words of copy only</i>	56mm wide x 275mm high	\$625 + gst		\$562 + gst	

Prices are exclusive of gst and are based on cost per issue

Please read Terms & Conditions on following page and complete here if you wish to proceed with an advertisement

Please tick preferred Payment Method: ONE-OFF PAYMENT PRIOR TO PUBLICATION

MONTHLY PAYMENT - Offered for yearly bookings only. **10% discount on all yearly bookings.**

Date _____

Company Name _____ ABN _____

Contact Name _____

Phone _____ Mobile _____ Fax _____

Address _____

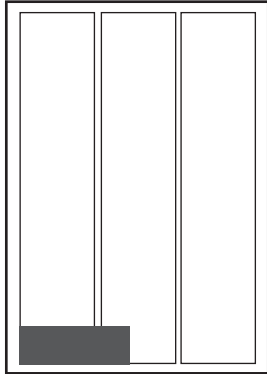
Email _____ Web _____

Signature _____



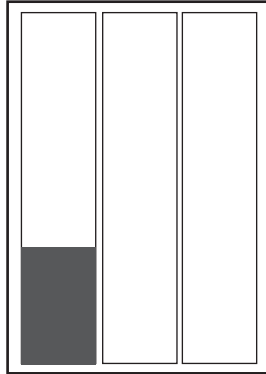
Small Advert

90mm wide x 33mm high
No Bleed



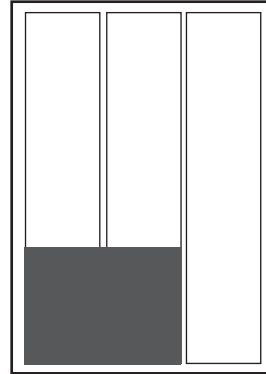
1/3 Column Ad

56mm wide x 88mm high
No Bleed



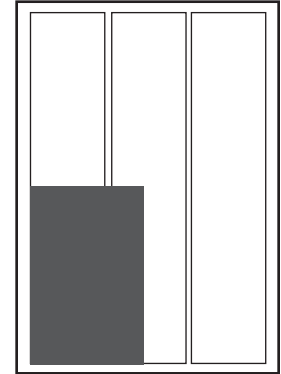
2/3 Column Ad

119mm wide x 88mm high
No Bleed



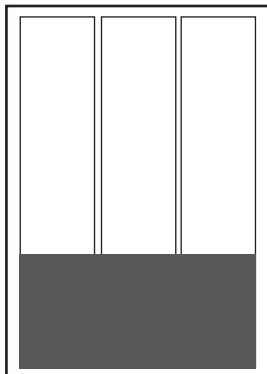
1/4 Page Ad

90mm wide x 134mm high
No Bleed



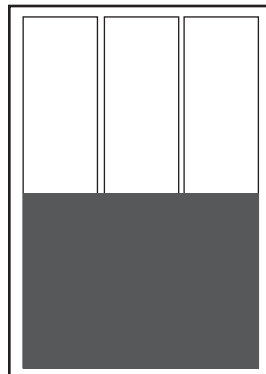
1/3 Page

185mm wide x 88mm high
No Bleed



1/2 Page Ad

185mm wide x 134mm high
No Bleed



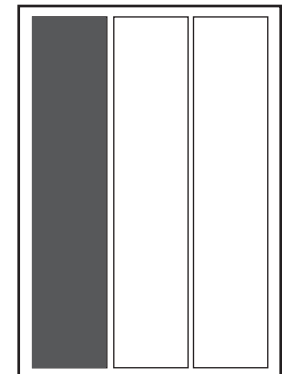
Full Page Ad

185mm wide x 277mm high
No Bleed



1 Column Advertorial

59mm wide x 277mm high
No Bleed



Terms & Conditions of Advertising Booking

1. Payments are required by credit card/cheque/cash as a one-off payment prior to publication
OR via 3x Monthly Direct Debit (debited the 4th week of each month). Debit must be authorised one week prior to publication.
2. A 25% Administration Fee will apply to all bookings cancelled prior to print deadline.
3. No refund will apply for cancellations after print deadline.
4. Advertisement layout and design should be discussed with Sales Consultant prior to submission of copy, logos and photographs. A proof is provided for client to correct typographical errors only. NOTE: please check all figures.
5. Up to 3 proofs will be provided for clients to amend/approve. Final proofs to be confirmed 1 week from print deadline.
6. Whilst all care is taken to ensure advertisement copy and design is correct, once advertisement proof is approved by client, we hold no responsibility for advertisements published with errors.
7. Any outstanding invoices will incur interest charges as noted in Standard Terms & Conditions on our website.
8. Standard Terms & Conditions apply, please visit our website: www.b2bwithatwist.com.au

Advertisement submission required

1. **B2B designing ad** - Email:
 - Copy - Word document
 - Pictures/Logos - high resolution, EPS file - logo, JPG, PDF (Min 300dpi) CMYK
2. **Client suppling finished ad** - Email:
 - PDF file built to **specified size**
 - CMYK 300dpi format (must not include low resolution images or Pantone colours)
 - Text to be converted to outlines & layers flattened.
 - No bleed (except back cover & inside back cover ads) or printer marks.

OFFICE USE ONLY

Booked to Layout: YES / NO **Page No:** ____ **Invoice sent: YES / NO** **Sent Date:** ____/____/____

Date Booked in computer ____/____/____ **Booked By:** _____